

2026 Venue:

Bishop Otter Campus Fields
University of Chichester
College Lane PO19 6PE

UNIVERSITY OF CHICHESTER

2023 & 2024 Venue:

crouchers orchards

Scan here for the latest festival info & link to 2024's video





EVENT OVERVIEW

SATURDAY 27TH JUNE 2026

Bishop Otter Campus Fields, University of Chichester, College Lane
Costume theme for 2026 - The Night Circus!

A celebration of life, good music & good vibes where the music will possess you and you won't be able to stand still!

FUNKY HOUSE | OLDSKOOL | LIVE BANDS | NU-JAZZ | FUNKY BREAKS | SOULFUL HOUSE | REGGAE | DnB | & LOTS MORE | LIVE ART, STREET ART, PERFORMERS, PERCUSSIONISTS, STALLS, FOOD and more

With the backbone of a 30 year background in organising dance events, the organisers created the Voodoo brand first in 2023. It was dedicated to a close friend who passed away at Christmas 2022 as he was an integral part of our event organising team. We sold out the festival 6 weeks before the event, 650 tickets were sold through our own social media channels alone and a large donation was made to a local mental health charity in his name. Off the back of the success of the launch event, 2024 saw a big expansion. Voodoo 2024 took place over two days, included an extra music stage (3 stages for 2024), 3 times as many market stalls, the addition of an Art/Chill Out tent featuring live art and exhibitions and interactive games & art installations, the introduction of a huge Graffiti wall with live Street Art being created infront of your eyes over the weekend and the introduction of overnight stays in the on-site hotel and overnight camping. The tickets sold in 2024 doubled - (850 for the Saturday of and 500 for the Sunday of 2024's festival). For 2026 we are focussing on a one-day event as we are at a new venue, with plans to offer a two day event in 2027. We aim to increase the ticket sales further, and continue the legacy. A charity with local connections will always be a benefactor if profits are made.

Many talented performers, musicians, producers and DJs have emerged from this area over the last 30 years but there are very few performance outlets for them here and the event intends to provide a platform to celebrate our local talent alongside high profile established performers and showcase a diverse range of music, performance and creative arts.

Expected attendees for 2026 - 1200+, average age 30+
Addition of student audience this year due to location
5 areas of music plus live music, street art wall, plus wellness, & cabaret/circus style performance
Quality visuals - Top Quality Sound, Lights, & Production - Themed Decor & Special Effects - LED Screens - Live percussion - Quirky Stalls - Bar - Delicious Food - Performers & Walkabouts
..... and more to be announced!











THE TEAM BEHIND VOODOO

Emma & Harvey Bailey are experienced event organisers with over 30 years experience of putting on music events. Having worked for 2 years with Lipton Ice Tea and Strongbow, curating the 'Strongbow Tent' at Music Festivals & events all over the country, and putting on music events all over the south coast and in Brighton and London, they went on to run a local nightclub 'The Mud Club' for 5 years. They delivered a successful sold-out Millennium event in Chichester for 1200 people. They have also worked with and volunteered for many years with The Rox Music & Arts charity on their festivals & events over the last 20 years and are now Patrons of the charity. They worked with Crimestoppers for several years putting on 'SNAP' discos for under 18s funded by Arun District Council. As well as successful nights along the south coast and in London, they now also have 2 successful Voodoo Festivals under their belt. Without a large team of dedicated people, experts in their field, and a band of dedicated volunteers, the event would not be possible.

The team consists of many more enthusiastic and competent people, from Promotion & Marketing, Health & Safety, Security Provision, Site Build, Creative & Decor Team, Music & Art Curators, Traffic Management, Camping, Merchandising, Volunteer Co-Ordinating and more.























STATS from 2023 & 2024 (2025 was a 'fallow' year)

VOODOO 2023 - 1 DAY EVENT

- In the top 3 Selling events on Skiddle
- 165,818 reach on the Skiddle platform, 12,823 page views
- Event sold out 6 weeks prior to event date, 650 tickets sold
- Event sold out through our own social media channels, no other advertising



VOODOO 2024 - 2 DAY EVENT

SKIDDLE TICKETING PLATFORM:-

- In the top 3 Selling events on Skiddle
- 159,854 reach on Skiddle platform, 13,989 page views •
- 850 tickets sold for Saturday, 500 for Sunday
- (venue increased their license capacity to 3000 people for 2024 so sell-out with this capacity was unlikely!)

2024 VIDEO VIEWS:-

7500+ views in a 2 week period when first releasing the video on social media

2024 VIDEO & POST VIEWS FOLLOWING 2024 EVENT :-

38,711 views of videos and social media posts following the 2024 event

2024 WEBSITE:-

In the 5 month build up to the event, these were the website stats:
13,186 page views
8,190 site sessions
5,747 unique visitors
Average site session time 4-5mins





2024 PAID ADS SOCIAL MEDIA CAMPAIGN:-

69,966 unique users were exposed to our ads during the campaign (featuring main sponsor logos)

Our ad appeared on users' screens 320,068 times

On average, each person who saw our ad, saw it about 4.6 times

2024 CAMPAIGN IN PRINT:-

300 roadside boards around the area from Portsmouth to Chichester to Brighton

5000 Flyers printed & distributed

500 Posters printed & distributed

All the above mediums featured main sponsor logos

2024 CAMPAIGN ON RADIO:-

Mentions on numerous internet radio stations & local V2 Radio



VOODOO 2025 - NO EVENT, (FALLOW YEAR)

VOODOO 2026 - 1 DAY EVENT AT NEW VENUE

SKIDDLE TICKETING PLATFORM:-

In the FIRST 5 DAYS since ticket launch, these were the new Skiddle stats:

- Pre-Release tickets for subscribers sold out within an hour
- Earlybird tickets to the public sold out within 24hrs
- Currently #1 trending festival on Skiddle platform,
- Currently selling faster than established Brighton Festivals such as Glorious Day & On The Beach Festival
- In the top 3 Selling events on Skiddle
- Currently at 37,172 reach on Skiddle platform, 464 page views in the last 5 days



VOODOO 2026 NEW WEBSITE LAUNCH:-

In the FIRST 5 DAYS since website launch, these were the new website stats:

979 page views

507 site sessions

402 unique visitors

Average site session time 1 min

SOCIAL MEDIA CAMPAIGN JUST BEGINNING.....

The stats for 2026 are off to a flying start and are just beginning -
Jump onboard now and get your brand involved!!




Supporting our local artists


The main stage at Voodoo 2024



SPONSORSHIP OPPORTUNITIES

MAIN EVENT SPONSORS

A ‘main event sponsor’ will be the only branding around the main stage area and will allow us to enhance any aspect of the festival experience, delivering better infrastructure, more entertainment & higher profile acts.

We can have more than 1 main event sponsor, but not from the same business sector. This is what you will receive as main event sponsors:

Complimentary VIP event tickets x10 *(including Stage access & VIP area access)*

Large banners at event x4 - your branding/logo displayed prominently on Heras fencing around the site

Company branding around your sponsored area *(including Stage access & VIP area access)*

Online - Mention & logos on website

Emails -Mention & logos in newsletter communications

Ticket site - Mention & logos on Skiddle ticketing event pages

Social media posts - Mention & logos on social media platforms

Flyers/Posters - Logos or Company name on printed flyers & posters

Roadside Boards - Logos on printed roadside posters

At event - Free stall pitch at event if required

Merchandise - Company branding on Festival T-Shirts *(Open to Merch Sponsor & Main Event Sponsor only)*

Street Art Wall - Company branding on Street Art Area

Please refer to the previous page’s stats on the coverage received so far by previous main event sponsors. Our audience demographic is largely age 35+, but this year we will also target the student population as the venue is Chichester University.


The Sterns Tent at Voodoo 2024


One of the many colourful immersive experiences at the festival



Live art being created infront of you


Live Street Art being created throughout the festival by top UK street artists



Photo booth sponsorship



Live art being created infront of you

FURTHER SPONSORSHIP OPPORTUNITIES

TENT SPONSORS (ie CIRCUS TENT SPONSOR, ART TENT SPONSOR)

2026's theme is 'The Night Circus', so the aim is, with the appropriate sponsorship contribution, to install a Circus style tent for Cabaret performance, comedy performance, circus type acts, quirky side shows, and up and coming DJs and performers. An Art tent sponsor will allow for live art and interactive workshops to take place, supporting local artists and creatives. These will create a focal point of interest, a space where festival go-ers can sit and chill while watching artists create pieces of art in front of them or get involved. We also have the Sterns tent, Live bands stage and the Hoodoo Hut, all open for sponsorship. So plenty of opportunities to get your brand infront the festivals audiences and a part of their experiences, while supporting our local upcoming artists, DJs and performers. Your branding would feature on the vast majority of printed & online advertisements - see next page.

STREET ART WALL SPONSOR

Can you help by sponsoring the build of the Art Wall or supply of necessary materials? Either with a cash injection to buy the materials or build the wall, and paints for the artists to create with, or by donating materials to use?

PHOTOBOOTH / BANNER SPONSOR

Social media was alight following the 2023 & 2024 festival with photos of people posing infront of the various photo booth wings and banners. A chance to get your branding/logo at the epicentre of activity on the day, and in front of thousands of pairs of eyes as a lasting record of the event.

MERCHANDISE SPONSOR

Have your logo on the official festival merchandise as the 2026 Merch Sponsor.

BANNER SPONSOR

Have your logo on banners around the festival site, supplied by you or us.



Brandon Block & our Gavin rocking the festival tees





SPONSOR PACKAGES

If you'd like to get involved in another way, or if you have an alternative offer of what you'd like to give and receive, talk to us!

There could be other ways to get involved, other things you could offer or bring to the table, or other benefits you'd prefer to receive, so do get in touch, we are open to all ideas.

	Merchandise Sponsor - Silk	Street Art Sponsor - Metallic	Photobooth / Banner Sponsor - Bronze	Supporting Tent Sponsor - Silver (Sponsor of smaller Rumshack or Circus or Art Tent	A Main Area/Stage Sponsor - Gold (Sponsor of Sterns or Voodoo Live! Stage or Cabaret tent	Overall Main Event Sponsor - Platinum (Sponsor of Main Stage)
	Neg	**£110+**	**£220**	**£775**	**£1150**	**£1650**
Complimentary VIP event tickets *(including Stage access & VIP area access)*	**x2**	**x1**	**x2**	**x4**	**x8**	**x10**
Your company logo on large banners / signs at event	**x1** (shared)	**x1** (shared)	**x2** (shared)	**x1**	**x2**	**x4**
Company branding around your sponsored area	✓	✓	✓	✓	✓	✓
Mention & logos on website	✓			✓	✓	✓
Mention & logos in newsletter communications	✓			✓	✓	✓
Mention & logos on Skiddle ticketing event pages	✓			✓	✓	✓
Mention & logos on social media platforms	✓			✓	✓	✓
Logos or Company name on printed flyers & posters					✓	✓
Logos on printed roadside posters					✓	✓
Free stall pitch at event if required					✓	✓
Company branding on Festival T-Shirts *(Open to Merch Sponsor & Main Event Sponsor only)*	✓					✓
Company branding on Street Art Area	✓	✓				✓

Street Art Wall Sponsor £110+ **(You choose your donation amount above £110)**
Your logo will be displayed on or around the street art wall and on shared banners at the festival.

Merchandise Sponsor £Neg
Your logo will be displayed on the official festival T-Shirts for 2025- negotiable rate - contact us for info.

Display own banner on festival site £100+
You provide your own company banner, we will display it on-site for the duration of the event. Maximum size to be 1.5m wide x 1m deep per banner. The exact positioning of your banner cannot be guaranteed but we will find a spot to display it in a prominent position. Cost is £100 per banner. We can design & supply your banner for you if needed, for an extra £100.









VOODOO 2024 LINE UP

This is what 2024 looked like, for your information. Mostly DJs.
2026 will see the addition of a dedicated live bands stage.





SAT 29 JUNE

Colin Dale
(Abstrakt Dance Label &
Radio Show, Sterns Legend)

MC E-Mix
(Legendary MC, celebrating his
60th birthday with us)

Dr Bob Jones
(Southport Weekender, Chillifunk Records)

Harvey Bailey
(Voodoo Festival Founder, Strongbow Tent
Festival legend, Mud Club, Reform
Soundsystem)

Sarah Chapman
(Empire & South Coast Legendary DJ)

Ticklin The Pickle
(Live Band - Local Funk Sensations)

Chalk E White
(Oldskool & Sterns Legend, Naughty 90s)

Jackmaster O (Sterns Legend)

Matt King Cole (Kolour Sundays Bangkok)

Sean Innit
(DJ from the roots of soul & jazz,
producer for Midnight Riot Records and more)

Mysery Kutz
(Funky Breaks, Boomtown, Shindig)

Mark Challacombe (Empire Resident)

DJ Jimigi (Reggae & event compere)

Colin Read (The Cross, The End, Ministry)

Emma Bailey (Nu-Jazz DJ, Voodoo Founder)

James DeCourcy (Egg)

Just Jackson & Friends (Liquid DnB)

SUN 30 JUNE

Brandon Block
(Ibiza Legend, Soulful House set)

Timmi Magic
Empire & Dreem Teem Legend!
(Special Classics & Soulful House set)
AND..... Funk & Soul Set!

ULTRA SPECIAL
Rare Exclusive
Appearance!!

Gordon Mac
(Founder of Kiss FM and Mi-Soul Radio)

Paul Clarke
(Mi-Soul Radio, North Laine)

Steve Whyte
(Soul Set)

Jamie McGreal & Adrian Marsh
(ChiSoul, JMG Presents, Soul, Funk, Jazz,
Latin, Oldskool Hip Hop)

Adrian Hunt
(Empire, Voodoo, Soulful House)

Jimi Frost
(Disco Bangers, Reform, Strongbow)

Jel Muir
(Disco Edits, XOYO, Metropolis, The Laundry)

Wax Cartell
(Hip Hop, Funk, Soul, Jazz, Boogie)

Guilded Pleasures
(Retro 80s sounds, pure guilty pleasures)

Just Jackson & Friends (Liquid DnB)

PLUS....

- Stalls • Performers • Live Percussion
- Walkabout artists • Workshops
- Live Art.... and more tbc!





For more information on getting involved, please speak to your introducer, or contact :

One of the Event Founders:

Harvey Bailey M: 07949 591915 E: harveybailey1@hotmail.com
Emma Bailey M: 07930 332286 E: emma@media-circus.net

www.voodoofest.uk

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